

Jonathan Russell

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## PROFILE

Technician, designer, copywriter, coder — I wear many hats. My singular trait is my willingness to learn, thoroughly and efficiently. I go beyond what my job entails to give clients expertise with a friendly smile. I enjoy what I do, and I do it well, whatever the job may be. I have over 30 years of experience in design, 30 years experience in technical support, 20 years experience in building and maintaining web sites, and over 10 years experience writing and editing professionally.

## EXPERIENCE

### **Editor of Monkeyshines — 2021 to present**

Editing and designing a zine dedicated to Long Island artistic culture. Published quarterly, the zine has featured artists and writers who are just starting out, amongst Long Island professionals, including Suffolk Poet-Laureate Robert Savino and painter Evan Campanella. *Monkeyshines* is available as a printed magazine and website, <https://monkeyshines.media>

### **Geek at GeekHampton in Sag Harbor — 2013 to 2017**

A geek with multiple job roles, including teaching customers Apple macOS and iOS usage, hardware repair as an Apple Certified technician, and sales of Apple hardware and accessories.

### **Publisher of drunkandunemployed.com — 2010 to 2017**

A jest about how freelancing is much like being unemployed turned into a successful web publishing experience. I write for the site under the name Fervere Ferment, and I code and maintain the site itself.

### **Genius, Apple Soho in New York City— 2008 to 2009**

Worked in one of Apple's flagship store helping dozens of people per day with any problems they had associated with Apple hardware and software.

### **Freelance Designer, Technician, Coder for MacPhoenix Design — 2005 to Present**

Under the rubric of my company, MacPhoenix Design, I do whatever my clients need, quickly and with quality. Recent clients include incdesign and Long Island Craft Beer Week.

### **Commercial HVAC repair technician for WD Commercial Repair — 2002 to 2005**

When the New York freelance job market dried up after the tragic events in 2001, I worked for my father's repair business. It was difficult, dirty work, and it was a relief to go back into freelancing computer services.

## **Freelance Designer in Southern Florida Area — 2001 to 2002**

For a brief period of time, I found myself in Florida, where I mainly freelanced with national staffing companies, such as Lloyd Staffing.

## **Pre-millennial work — 1986 to 2001**

Let me sum up. I worked as an IT specialist at Curran & Connors in Hauppauge, NY, and before that a graphic designer/IT troubleshooter at Sir Speedy Printers, also in Hauppauge, and before that I worked at Kinko's as a Computer Services Technician, yet again in Hauppauge. Before that are part time jobs as a sauté cook, graphic designer at a different Sir Speedy, and a salesman at Sears in the Hardware department.

## **SKILLS**

### **Computer Software and Web Languages**

Adobe Creative Suite, including InDesign, Acrobat, Photoshop, Illustrator, Fireworks, and Dreamweaver; Microsoft Office, including Word, Excel, Powerpoint, and Outlook; Apple iWork suite, including Pages, Numbers, and Keynote; Apple iBook Author; Google Docs and Sheets; Web coding languages and suites, including HTML, CSS, JavaScript, PHP, MySQL, NodeJS, and jQuery; Backend development software, including Drupal and WordPress; Apache web server software; FTP software; Windows 10 and macOS Sierra, including Internet Explorer, Edge, Safari, Chrome, and Firefox web browsers.

### **Apple Certified Macintosh Technician 2008, and renewed 2014**

Certification for hardware repair on iPhones, iPads, and Apple Macintosh computers.

### **Software and Hardware Teacher and Troubleshooter**

iWork suite, Microsoft Office for Mac, macOS, macOS Mail, Dropbox, Google Drive, DashLane, iCloud services, iPhone, iPad, MacBook, MacBook Air, MacBook Pro, iMac, MacMini, AirPort Extreme, AirPort Express, AppleTV, and Apple Watch.

### **Graphic Designer**

Using the Adobe Creative Suite, font management software, or hand coding to create print and web projects such as: illustrations; brochures; stickers and labels for industrial and commercial and businesses; flyers; business cards; logos; booklets; resumes; PDFs; landing pages; blogs; web sites.

### **Copywriter, Author, and Editor**

For commercial projects and website articles including works published in *Edible East End* and *The New Single Malt Whiskey*.